

# Derde Divisie - Group B - Blauw Geel '38 vs Noordwijk

DATE: Saturday, January 17, 2026  
LOCATION: Noordwijk, Zuid-Holland, NL

## Event Description

Derde Divisie - Group B - Blauw Geel '38 vs Noordwijk is a premier sports event in Noordwijk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,518 people

**Event ID:** 7eKK2e4mm8siJyzDht

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 607 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*