

# Derde Divisie - Group B - ASWH vs TOGB

DATE: Saturday, January 31, 2026  
LOCATION: Berkel en Rodenrijs, Zuid-Holland, NL

---

## Event Description

Derde Divisie - Group B - ASWH vs TOGB is a premier sports event in Berkel en Rodenrijs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,068 people

**Event ID:** 7RPLW7bXtRHxnNPix2

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 427 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---