

Derde Divisie - Group A - Genemuiden vs ADO '20

DATE: Saturday, September 20, 2025
LOCATION: Heemskerk, Noord-Holland, NL

Event Description

Derde Divisie - Group A - Genemuiden vs ADO '20 is a premier sports event in Heemskerk. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 53/100
Expected Attendance: 1,485 people
Event ID: 5bVcc5coFACrBBK566

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 594 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
