

Der Riese Rick macht sich schick

DATE: Saturday, September 20, 2025
LOCATION: Baden-Baden, Baden-Württemberg, DE

Event Description

Der Riese Rick macht sich schick is a premier performing-arts event in Baden-Baden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 45/100

Expected Attendance: 565 people

Event ID: 8eqKрте4RyQJs2YbsL

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 226 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
