

Denmark Series - Group 1 - Såby vs LSF

DATE: Friday, August 29, 2025
LOCATION: Smørum, Region Hovedstaden, DK

Event Description

Denmark Series - Group 1 - Såby vs LSF is a premier sports event in Smørum. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: 8WNsQtUF4u876jsBzA

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
