

Denmark Series - Group 1 - Averta vs Såby

DATE: Saturday, October 4, 2025

LOCATION: Kirke Såby, DK

Event Description

Denmark Series - Group 1 - Averta vs Såby is a premier sports event in Kirke Såby. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: FakbtghZuji9EcbCfh

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.