

Den kulturella hjärnan - En föreläsning med Gunnar Bjursell

DATE: Friday, November 14, 2025
LOCATION: Kinna, Västra Götalands län, SE

Event Description

Den kulturella hjärnan - En föreläsning med Gunnar Bjursell is a premier concerts event in Kinna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 295 people

Event ID: 8XZJX465mJzdunXUJM

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.