

DEMO COCCIÓN AL VACÍO SOUS VIDE - Cook & Chill

DATE: Monday, September 29, 2025
LOCATION: Martínez, Provincia de Buenos Aires, AR

Event Description

DEMO COCCIÓN AL VACÍO SOUS VIDE - Cook & Chill is a premier expos event in Martínez. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 41/100
Expected Attendance: 351 people
Event ID: NLvNATrJakSBDKXApF

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
