

# Demented Are Go and The Hillbilly Moon Explosion

DATE: Saturday, October 4, 2025  
LOCATION: Saint-Germain-en-Laye, Île-de-France, FR

## Event Description

Demented Are Go and The Hillbilly Moon Explosion is a premier concerts event in Saint-Germain-en-Laye. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 38/100  
**Expected Attendance:** 261 people  
**Event ID:** B5W2D2k9VQXwqqcDQQ

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 104 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*