

Degree in Artificial Intelligence

DATE: Monday, September 15, 2025

LOCATION: Villaviciosa de Odón, Comunidad de Madrid, ES

Event Description

Degree in Artificial Intelligence is a premier expos event in Villaviciosa de Odón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: BTSDmMb9wzp6LSGcKw

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.