

# DeepNook AI: The Nexus for Advanced Practitioners

DATE: Tuesday, September 16, 2025  
LOCATION: Alpnach, Obwalden, CH

## Event Description

DeepNook AI: The Nexus for Advanced Practitioners is a premier conferences event in Alpnach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 34/100

**Expected Attendance:** 155 people

**Event ID:** nfDswiU4crt6ieigLp

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 62 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*