

Deep Dive with Josh Kelley

DATE: Wednesday, August 13, 2025
LOCATION: Greenville, South Carolina, US

Event Description

Deep Dive with Josh Kelley is a premier performing-arts event in Greenville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 32/100
Expected Attendance: 129 people
Event ID: 7U UW4BQpWQ3EpTYpHK

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 52 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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