

DEDICATED CAR CLUB 11th Annual BBQ In The Park

DATE: Sunday, August 17, 2025
LOCATION: St. Louis, Missouri, US

Event Description

DEDICATED CAR CLUB 11th Annual BBQ In The Park is a premier expos event in St. Louis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,736 people

Event ID: 6R9R349oGPG6nxBAJv

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 694 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
