

# Decibel Magazine Metal & Beer Fest at Fillmore Auditorium

DATE: Thursday, December 4, 2025  
LOCATION: Denver, Colorado, US

## Event Description

Decibel Magazine Metal & Beer Fest at Fillmore Auditorium is a premier festivals event in Denver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 61/100

**Expected Attendance:** 3,700 people

**Event ID:** BJjvQsJTylOev3H2Ms

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,480 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*