

# Deborah Conway supported by Simon St Kilda Live at The TLC Piano Bar

DATE: Thursday, October 16, 2025  
LOCATION: Wallington, Victoria, AU

## Event Description

Deborah Conway supported by Simon St Kilda Live at The TLC Piano Bar is a premier concerts event in Wallington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 34/100

**Expected Attendance:** 157 people

**Event ID:** ATh9vVQHNTPHRStFh4

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 63 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*