

Debbie Anthony Band at Steele County Free Fair

DATE: Friday, August 15, 2025
LOCATION: Owatonna, Minnesota, US

Event Description

Debbie Anthony Band at Steele County Free Fair is a premier festivals event in Owatonna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 44/100
Expected Attendance: 520 people
Event ID: 5EnenHLUqEe7WnH8M5

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 208 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.