

Deathdream (1974) — In-Person with Star Richard Backus

DATE: Monday, October 27, 2025
LOCATION: Manchester, New Hampshire, US

Event Description

Deathdream (1974) — In-Person with Star Richard Backus is a premier performing-arts event in Manchester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 250 people
Event ID: 4CmXhYyApHMdC9GgVq

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
