

Deano Yipadee @ Queens Park Mary Poppins Festival

DATE: Saturday, September 27, 2025
LOCATION: Maryborough, Queensland, AU

Event Description

Deano Yipadee @ Queens Park Mary Poppins Festival is a premier festivals event in Maryborough. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 163 people

Event ID: BK74Hid4GE3u4iShmk

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 65 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.