

Deal Island Skipjack Races and Festival

DATE: Sunday, August 31, 2025
LOCATION: Deal Island Historic District, Maryland, US

Event Description

Deal Island Skipjack Races and Festival is a premier festivals event in Deal Island Historic District. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 58/100
Expected Attendance: 2,500 people
Event ID: BbuWgsSkVawtphLhsj

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
