

De Taylor e Fayol à Inteligência Artificial: uma jornada pela evolução da gestão

DATE: Saturday, September 27, 2025
LOCATION: Cabo Branco, Paraíba, BR

Event Description

De Taylor e Fayol à Inteligência Artificial: uma jornada pela evolução da gestão is a premier conferences event in Cabo Branco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 35/100

Expected Attendance: 173 people

Event ID: yKLNJWLL9vtPJ33BgW

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 69 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.