

De sportclub van de toekomst

DATE: Wednesday, November 19, 2025
LOCATION: Heusden-Zolder, Vlaanderen, BE

Event Description

De sportclub van de toekomst is a premier conferences event in Heusden-Zolder. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 164 people

Event ID: 3JQBwKPh2trov8qZEq

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.