

De Passageiras a Protagonistas: A Carreira da Mulheres no Gerenciamento de Riscos.

DATE: Tuesday, November 25, 2025
LOCATION: Cidade Monções, São Paulo, BR

Event Description

De Passageiras a Protagonistas: A Carreira da Mulheres no Gerenciamento de Riscos. is a premier conferences event in Cidade Monções. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: HzDdChfCzyAD4UQE5X

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.