

De juiste keuzes maken: wat kan ons daarbij helpen? | in de regio: UTRECHT

DATE: Saturday, November 15, 2025
LOCATION: Utrecht, Utrecht, NL

Event Description

De juiste keuzes maken: wat kan ons daarbij helpen? | in de regio: UTRECHT is a premier conferences event in Utrecht. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 4pafMS656W5ouW75Rp

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.