

# DC Jazz Festival at The Wharf DC

DATE: Sunday, August 31, 2025

LOCATION: Washington DC, US

## Event Description

DC Jazz Festival at The Wharf DC is a premier festivals event in Washington DC. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 57/100

**Expected Attendance:** 2,127 people

**Event ID:** Bov5X4ot9GQfHa8mqn

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 851 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*