

Dayton's Largest Summer Wedding Show & Expo!

DATE: Sunday, August 24, 2025
LOCATION: Dayton, Ohio, US

Event Description

Dayton's Largest Summer Wedding Show & Expo! is a premier expos event in Dayton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,322 people

Event ID: 96Bh2rsgcb7iDT2KLg

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 529 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
