

Daytona Boat Show

DATE: Friday, September 26, 2025
LOCATION: Daytona Beach, Florida, US

Event Description

Daytona Boat Show is a premier expos event in Daytona Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 60/100

Expected Attendance: 3,000 people

Event ID: BLj6Ma6WWFs9J84Y

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
