

DAYBREAKER DENVER // HAVE FUN BE NICE // AUG 16

DATE: Saturday, August 16, 2025
LOCATION: Denver, Colorado, US

Event Description

DAYBREAKER DENVER // HAVE FUN BE NICE // AUG 16 is a premier festivals event in Denver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 36/100
Expected Attendance: 211 people
Event ID: GC76HHhyC8dtwzw5DU

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 84 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
