

David Spade at Hard Rock Live

DATE: Friday, November 7, 2025
LOCATION: Catoosa, Oklahoma, US

Event Description

David Spade at Hard Rock Live is a premier performing-arts event in Catoosa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 54/100
Expected Attendance: 1,613 people
Event ID: CUNCFTotcijtoE2Pgt

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 645 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
