

David McSavage - Dún Laoghaire - Jan 3

DATE: Saturday, January 3, 2026
LOCATION: Monkstown, County Dublin, IE

Event Description

David McSavage - Dún Laoghaire - Jan 3 is a premier performing-arts event in Monkstown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 37/100
Expected Attendance: 221 people
Event ID: 79VcX5uGqZWsU4TapN

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
