

# David Krakauer, Jerome Harris, Michael Sarin, and Will Holshouser

DATE: Thursday, September 11, 2025  
LOCATION: Altdorf, Uri, CH

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## Event Description

David Krakauer, Jerome Harris, Michael Sarin, and Will Holshouser is a premier concerts event in Altdorf. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 43/100

**Expected Attendance:** 422 people

**Event ID:** 4BthJbQhT5g6digict

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 169 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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