

David Childers and Dylan Walshe

DATE: Sunday, August 17, 2025
LOCATION: Greensboro, North Carolina, US

Event Description

David Childers and Dylan Walshe is a premier concerts event in Greensboro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 989 people

Event ID: YS6XrjgvzqpRTZUS98

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 396 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
