

DAT!festival voor De Rechten van het Kind

DATE: Sunday, October 26, 2025
LOCATION: Amsterdam, Noord-Holland, NL

Event Description

DAT!festival voor De Rechten van het Kind is a premier festivals event in Amsterdam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 572 people

Event ID: 7MsvSE2qj8sXQ9u3JE

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 229 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
