

Data Analytics for Risk Management and Fraud Detection Course in Mombasa

DATE: Monday, August 25, 2025
LOCATION: Mombasa, Mombasa County, KE

Event Description

Data Analytics for Risk Management and Fraud Detection Course in Mombasa is a premier expos event in Mombasa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: ErdiTPk4Tscj279DgD

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.