

DARWIN FESTIVAL: The Songs of Elton & George | Anthony Callea & Tim Campbell

DATE: Friday, August 22, 2025
LOCATION: Fannie Bay, Northern Territory, AU

Event Description

DARWIN FESTIVAL: The Songs of Elton & George | Anthony Callea & Tim Campbell is a premier festivals event in Fannie Bay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 148 people

Event ID: Zuk4dEUPEFoTNFUVyk

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 59 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.