

# DARWIN FESTIVAL: The Bridge Of Dreams | Arafura Music Collective

DATE: Sunday, August 17, 2025  
LOCATION: Darwin City, Northern Territory, AU

## Event Description

DARWIN FESTIVAL: The Bridge Of Dreams | Arafura Music Collective is a premier festivals event in Darwin City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 31/100

**Expected Attendance:** 118 people

**Event ID:** CPxUPKTZiLqPFswXtt

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 47 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*