

DARWIN FESTIVAL: Buffalo Country + Shane Nicholson, Sara Storer, David Garnham & The Reasons to Live

DATE: Saturday, August 16, 2025
LOCATION: Palmerston City, Northern Territory, AU

Event Description

DARWIN FESTIVAL: Buffalo Country + Shane Nicholson, Sara Storer, David Garnham & The Reasons to Live is a premier festivals event in Palmerston City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 181 people

Event ID: 7NwtqLeCogfoCFZfS2

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 72 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/darwin-festival-buffalo-country-shane-nicholson-sara-storer-david-garnham-the-reasons-to-live>

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