

Darlington Point Spring Festival

DATE: Friday, September 12, 2025
LOCATION: Darlington Point, New South Wales, AU

Event Description

Darlington Point Spring Festival is a premier festivals event in Darlington Point. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,158 people

Event ID: 8oft7tGtcRYNJWauHv

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 463 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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