

Darker Half, Broken Fate, and Australia

DATE: Friday, September 26, 2025

LOCATION: Ettlingen, DE

Event Description

Darker Half, Broken Fate, and Australia is a premier concerts event in Ettlingen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 755 people

Event ID: 84fPeCkSHZk5D5FFc8

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 302 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.