

DARK FEST - ANOS 2000

DATE: Saturday, August 16, 2025
LOCATION: Centro Comercial, Bahia, BR

Event Description

DARK FEST - ANOS 2000 is a premier festivals event in Centro Comercial. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 319 people

Event ID: HUuRbki53kkgA5wA83

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
