

# Daniela Pes and Iosonouncane

DATE: Wednesday, November 5, 2025

LOCATION: Berlin, Berlin, DE

## Event Description

Daniela Pes and Iosonouncane is a premier concerts event in Berlin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 46/100

**Expected Attendance:** 612 people

**Event ID:** 8A6P7Gn9Ze6WSFt6e3

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 245 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*