

Dancing with the Shuswap Stars 2025

DATE: Saturday, November 15, 2025
LOCATION: Salmon Arm, British Columbia, CA

Event Description

Dancing with the Shuswap Stars 2025 is a premier community event in Salmon Arm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 7nUH6ajYkAi8TVwgbQ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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