

Dan Tedesco at HiFi Brew Lounge

DATE: Thursday, August 14, 2025
LOCATION: West Des Moines, Iowa, US

Event Description

Dan Tedesco at HiFi Brew Lounge is a premier performing-arts event in West Des Moines. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 42/100

Expected Attendance: 417 people

Event ID: 6VzS4hJocdRbFDMmA2

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
