

Dan Granero Band Feat. Muma Jane at Blues By The Beach Blues Festival!

DATE: Thursday, October 9, 2025
LOCATION: Ettalong Beach, New South Wales, AU

Event Description

Dan Granero Band Feat. Muma Jane at Blues By The Beach Blues Festival! is a premier festivals event in Ettalong Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 343 people

Event ID: 8zjjpvGQ3tk5cM2wQQ

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 137 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.