

# Dalle Alpi alle Ande - Festa dei due mondi

DATE: Sunday, September 21, 2025  
LOCATION: Codogna-Cardano, Lombardia, IT

## Event Description

Dalle Alpi alle Ande - Festa dei due mondi is a premier festivals event in Codogna-Cardano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 33/100

**Expected Attendance:** 135 people

**Event ID:** AE2JroJGmpZmcVa7Vv

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 54 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*