

# Dallas/Fort Worth Small Business Expo 2025

DATE: Wednesday, November 19, 2025  
LOCATION: Dallas, Texas, US

---

## Event Description

Dallas/Fort Worth Small Business Expo 2025 is a premier expos event in Dallas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 51/100

**Expected Attendance:** 1,062 people

**Event ID:** sYr4RmXawNmzC6SdGY

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 425 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*