

Dallas Pets Alive Back to School Pet Vendor Market and Adoption Event

DATE: Saturday, August 30, 2025
LOCATION: Dallas, Texas, US

Event Description

Dallas Pets Alive Back to School Pet Vendor Market and Adoption Event is a premier expos event in Dallas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,603 people

Event ID: DTX2S3apM8NLA2f3M5

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 641 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
