

Daily Play In Fest

DATE: Sunday, November 9, 2025

LOCATION: Km-3, Bahia, BR

Event Description

Daily Play In Fest is a premier festivals event in Km-3. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 207 people

Event ID: 79AsG3QeCipmArPFYb

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/daily-play-in-fest>

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