

# D2C Conecta: Transformando Conexões em Crescimento - Edição Limeira

DATE: Wednesday, October 15, 2025  
LOCATION: Parque Egisto Ragazzo, São Paulo, BR

## Event Description

D2C Conecta: Transformando Conexões em Crescimento - Edição Limeira is a premier conferences event in Parque Egisto Ragazzo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 36/100

**Expected Attendance:** 207 people

**Event ID:** 3NHZQNQcYZ9Rv5JtkC

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 83 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*