

# Czech Liga - Sparta Praha vs Dukla Praha

DATE: Saturday, January 31, 2026  
LOCATION: Hlavní m. Praha, CZ

## Event Description

Czech Liga - Sparta Praha vs Dukla Praha is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 14,272 people

**Event ID:** AsKUDxErNzD5yGLMFv

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,709 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*