

Czech Liga - Sigma Olomouc vs Baník Ostrava

DATE: Saturday, February 7, 2026
LOCATION: Ostrava - Vítkovice, CZ

Event Description

Czech Liga - Sigma Olomouc vs Baník Ostrava is a premier sports event in Ostrava - Vítkovice. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,360 people

Event ID: CMXTdbMqx6UZv8YtBu

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,544 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.